

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.:

09/751,159

Filing Date:

December 28, 2000

RECEIVED

Applicant:

Marc P. KAPLAN et al.

Technology Center 2600

Group Art Unit:

2614

Examiner:

John Manning

Title:

SYSTEM AND METHOD FOR DISTRIBUTING VIDEO WITH

TARGETED

ADVERTISING

USING

SWITCHED

COMMUNICATION NETWORKS

Attorney Docket: 29250-002064/US

Commissioner for Patents

October 7, 2004

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT

Sir:

Applicants are in receipt of the Office Action dated July 8, 2004 ("Office Action") and respond as follows.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.